

# Other World Computing

2005 Raves & Reviews



"The boys at OWC are big-time Mac geeks and it shows in their hands-on, in-depth approach. From how-to videos and music pro Roger Adler's expert advice to their extensive benchmark library, OWC makes choosing, installing and tweaking hardware upgrades and peripherals a pleasure." – Ron Carlson, Insanely Great Mac, February 5, 2005

## RoadTrip! FM Transmitters



**"...it sounds fantastic. I couldn't believe it!"**

- Tim Robertson, MyMac.com, March 24, 2005



"After experimenting with various FM radio stations and audio filters, Newer Technology seems to have found the magic combination. We've tested the RoadTrip! 87.9FM over a series of days and destinations, and found that its decision to dedicate a car's power output to overwhelming 87.9FM - at least, where we test, and most likely where you live as well - was a very good one. Wherever we went, this new version of the RoadTrip! sounded strong, clear, and great on our car's stereo, decidedly better in fact than Griffin and XremeMac's competing (early 2005) iTrip and AirPlay FM transmitters." – Jeremy Horwitz, iLounge, April 25, 2005



**"It's brilliant in its simplicity..."**

- Dan Knight, LowEndMac, April 28, 2005

## RoadTrip!+ FM Transmitter and iPod Chargers



"I tested the RoadTrip!+ FM transmitter both with my 3000GT (power antenna) and my Dodge Viper (window wire antenna). The RoadTrip!+ FM modulator worked flawlessly in both cases and I was very impressed with the sound quality. Overall, I was quite pleased with this product and would recommend it." - Tom Keating, TMCnet.com, June 2005



**"My personal quest for the ideal solution has led me to one that is almost perfect: the new RoadTrip!+ from Newer Technology..."**

- Ted Landau, Mac Fixit, June 2005



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**OWC**  
[www.owcomputing.com](http://www.owcomputing.com)



"The RoadTrip!+ is by far the easiest FM transmitter we've encountered...Sound quality from the RoadTrip!+ is excellent among FM transmitters, regardless of whether your car's antenna is in the front or back."

- Misha Sakellaropoulo, iPod Observer, October 2005

### *NewerTech 120v-12V Power Adapter*



"This small device is a very handy solution for getting double-duty from devices that heretofore could only be used while on the road. Small, smart, and inexpensive." - Michael Kleper, The Kleper Report, November 2005

### *NewerTech High-Capacity iPod Batteries*



**"...probably the best-value upgrade for the iPod we've ever seen."**

- Ian Betteridge, MacUser, February 2005

### *NewerTech High-Capacity PowerBook and iBook Batteries*



"Performing an empirical comparison is not practical, but my everyday usage of the NewerT battery confirms that it charges more quickly and discharges more slowly than the Apple original... NewerT fits precisely into its designated slot, and receives high marks for quality of construction."

- John Nemerovski, MyMac.com, February 14, 2005

### *NewerTech Intelligent Battery Charger/Conditioners*



"The NuPower Battery Charger/Conditioner retails for US\$149 and is worth every penny." - Jason O'Grady, O'Grady's PowerPage, November 2005

### *OWC Mercury Pro Optical Drive Solutions*



"With its blazing speed, you can backup or archive data, music, images and other files quickly. And the choice of CD or DVD burning capabilities in one unit makes it a great choice when space is a factor, especially for those photographers on the go."

- Diane Berkenfeld, Photo Trade News, May 2005



**"...it is one of the 'better buys around' and OWC is a nice organization to do business with..."**

- Mark Spencer, Mac E-zine, June 2005



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NewerTech miniStack™ FireWire/USB2 Storage Solutions w/Integrated Hub



"OWC gave us a drive (the miniStack™) that's functional, easy to use, and works well, doesn't that sound like all good Mac software and hardware?"

- Tim Verpoorten, Surf-Bits, July 2005



**"...either way you decide to go in expanding the capacity and functionality of your Mac mini, you'll definitely be satisfied with NewerTech's miniStack™."**

- Danny Han, Mac Mini Chat, September 2005



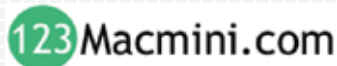
"With a competitive price compared to normal hard drives, the miniStack™ is a cooler (and more functional) alternative that will make any Mac mini user happy."

- Eric Schwarz, Schwarztech, October 2005



**"...you just can't beat Newer Technology's miniStack™..."**

- Macworld, December 2005



**"Mac mini Accessory of the Year"**

- 123macmini, December 2005



**Macworld Top Product**

- Macworld, December 2005

*NewerTech NuStand Mac mini Accessories*



"Overall, we can recommend the NewerTech NuStand mini and give it a score of 3 out of 4 stars. The NuStand mini is an attractive addition to any Mac mini setup and is perfect for those looking to maximize the amount of useful workspace on their desktop."

- 123Macmini, August 2005



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## OWC Mercury G4 Extreme Processor Upgrades



"If you are looking to gain significant performance speeds close to those of a G5 without breaking your bank and the hassle of moving all your data to a new machine then the Mercury Extreme G4 upgrade is a Mac G4 lifesaver. I can now run all the latest applications at near G5 speeds as well as the latest processor demanding games to boot. OWC provides affordable upgrade solutions while backing up their product guarantees for complete customer satisfaction. I am totally thrilled with the Mercury Extreme G4 processor upgrade and would recommend it to anyone in a Nano-second." - Kent Salas, Riscx.com, March 2005

## Mercury Elite Pro FireWire 400/800/USB2 Solutions



"The Mercury Elite 800 Pro is a high-capacity, high-performance desktop drive for those more concerned with speed and performance than design details."  
- Macworld, February 2005



**"If you're looking to add some storage to your current system, take a serious look at one of the Elite Pro drives."**

- Mac Design (now Layers Magazine), January/February 2005

## OWC Mercury Elite-AL FireWire 400/800/USB2 Solutions



"There's a lot to like about the Mercury Elite - great speed, a nice case, and a plethora of connectivity options." - Roman Loyola, MacAddict, November 2005



"With great looks, functionality, and user-friendly capability, Other World Computing's Mercury Elite Pro-AL 800 RAID Dual Drive overcomes a lot of obstacles and provides a cost-effective, high performance drive that can handle just about anything you can throw at it." - Layers Magazine, November/December 2005



**"The expression 'big things come in small packages' is definitely true in this case..."**

- Daniel East, Photoshop User, November 2005



**"You'd be hard-pressed to find this speed in a standard (non-RAID) external drive, especially with a top-brand mechanism in the case..."**

- Chris Lawson, About this Particular Macintosh, October 2005



**"...it's a hot rod."**

- Frank Moldstad, July 2005



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Macworld



macHOME

"If you have the cash and the need, this is clearly a fine choice for a portable hard drive."  
- Markkus Rovito, MacHome, May 2005



**"...a great price per gigabyte and lots of storage capacity for such a small drive."**

- Macworld, July 2005 (about the 100GB OTG)



"This fast little drive had good connection options and an eye-catching, clear case design. It also comes loaded with lots of useful utilities."

- Macworld, December 2005 (about the 60GB OTG)



**" ...this bus-powered drive has everything..."**

- Macworld, October 2005 (about the 100GB OTG)



"It's great looking and comes with everything you need to create a fully functional external hard drive for nearly any purpose...If you have the need, this is your frame to house that drive you have or one you want to create. If you are a procrastinator when it comes to backing up your files, this is a great way to take care of business." - Daniel East, Macsimium News, May 2005

