



Adobe® Creative Suite® 5 Design Premium

Deliver innovative ideas in print, web, interactive, and mobile design



Adobe Creative Suite 5 Design Premium combines:

- Adobe Photoshop® CS5 Extended
- Adobe Illustrator® CS5
- Adobe InDesign® CS5
- Adobe Flash® Catalyst CS5
- Adobe Flash Professional CS5
- Adobe Dreamweaver® CS5
- Adobe Fireworks® CS5
- Adobe Acrobat® 9 Pro

Additional components:

- Adobe Bridge CS5
- Adobe Device Central CS5

Integrates with new

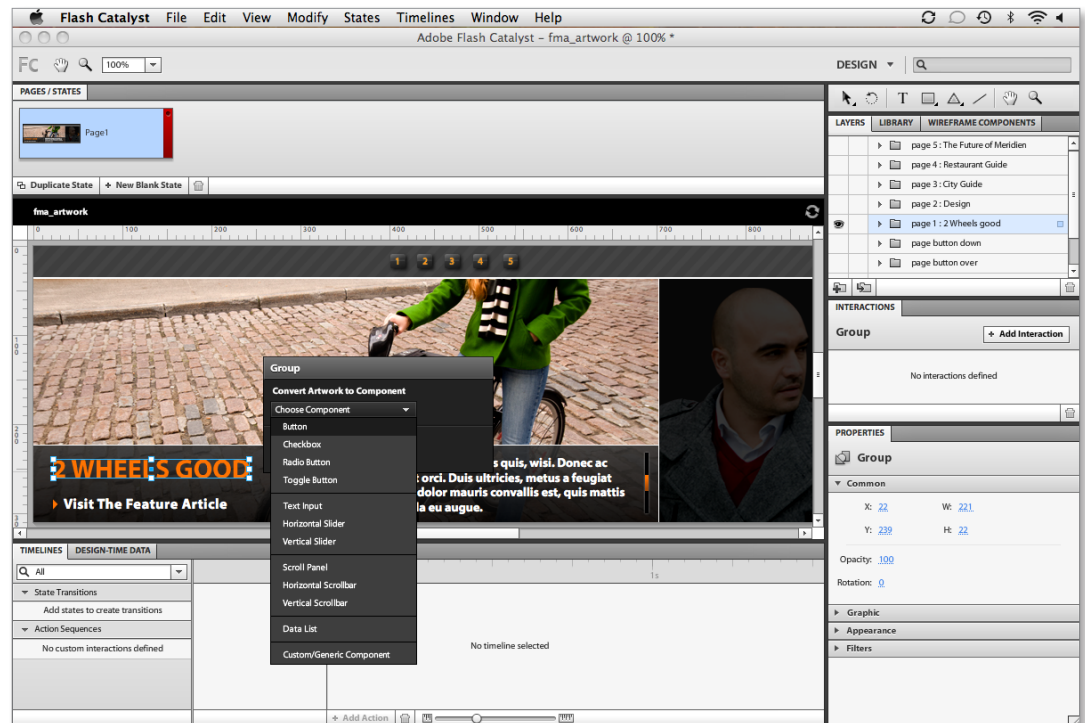
Adobe CS Live online services*

Discover powerful new creative tools for expressing your ideas and crafting artwork that stands out. Finish your work faster, with numerous enhancements to the tools you use every day. Extend the reach of your designs to new media without writing code. Streamline creative reviews and other essential but time-consuming tasks.

As a designer, your job is to create content with impact—content that attracts, informs, inspires, and persuades. Often, this means coming up with solutions that no one has ever seen before—including you. With Design Premium, you can translate even your outrageous ideas into reality, moving smoothly and efficiently across multiple media.

Take advantage of Flash Catalyst CS5 to design interactive content without ever writing a line of code. Bring page layouts to life by adding sound and motion in InDesign. Create expressive artwork with groundbreaking painting tools in Photoshop Extended and Illustrator. Polish off routine tasks more quickly, from masking images in Photoshop Extended to finessing strokes in Illustrator to fine-tuning layouts in InDesign.

Adobe Creative Suite 5 Design Premium software combines Adobe Photoshop CS5 Extended, Illustrator CS5, InDesign CS5, Flash Catalyst CS5, Flash Professional CS5, Dreamweaver CS5, Fireworks CS5, and Acrobat 9 Pro as well as Adobe Bridge CS5, Device Central CS5, and integration with new Adobe CS Live online services*.



* CS Live online services are complimentary for a limited time. See the last page for details and limitations related to all Adobe online services.

Brand new in CS5 Design Premium, Flash Catalyst CS5 equips you to design interactive content using intuitive tools that leverage skills you already have—and without writing code.

Top new benefits

Explore new creative realms

- Realistic painting effects in Photoshop CS5 Extended (Page 2)
- Fluid vector painting in Illustrator CS5 (Page 4)
- Easy 3D extrusions with Adobe Repoussé in Photoshop CS5 Extended (Page 5)

Express your ideas faster

- Truer Edge selection technology in Photoshop CS5 Extended (Page 6)
- Beautiful strokes in Illustrator CS5 (Page 7)
- Simplified object selection and editing in InDesign (Page 8)
- Multiple page sizes in a single InDesign document (Page 9)
- More efficient CSS-based design in Dreamweaver CS5 (Page 10)

Extend the reach of your designs to new media without writing code

- Interactive content design in Flash Catalyst CS5 (Page 11)
- Dynamic digital documents in InDesign CS5 (Page 12)
- Superior text layout and typography in Flash Professional CS5 (Page 13)
- Simplified mobile content design in Fireworks CS5 and Device Central CS5 (Page 14)

Maximize your design time by streamlining critical non-design tasks

- Accelerate reviews through integration with Adobe CS Review (Page 14)
- Web-page preview with Adobe BrowserLab, a CS Live online service* (Page 15)

Built to run on the latest operating systems

CS5 Design Premium takes advantage of the power and performance of the latest Apple and Microsoft operating systems so you can work more quickly. And Photoshop CS5 Extended is 64-bit native, which means even faster image-editing no matter which computer platform you use. (Design Premium set-up can also install a 32-bit version of Photoshop Extended, if you do not have a 64-bit system.)

With Adobe Creative Suite 5 Design Premium, you can:

Explore new creative realms. Break fresh creative ground with innovative tools. Achieve beautiful painterly effects using lifelike brush strokes in Photoshop Extended and expressive vector-painting brushes in Illustrator. Use 3D extrusion tools in Photoshop Extended to create eye-catching artwork for print layouts, animations, or immersive environments.

Express your ideas faster. Turn your ideas into reality more quickly and intuitively than ever before. Work faster and more efficiently using more precise image-selection tools in Photoshop Extended, variable-width strokes in Illustrator, and intuitive object-selection features in InDesign.

Extend the reach of your designs to new media without writing code. Deliver your work onscreen to connect with more people in more ways. Use new Flash Catalyst CS5 to transform Photoshop and Illustrator artwork into high-quality interactive content and navigation elements for web pages and user interfaces without writing code. Or use InDesign to easily add impact to page layouts and presentations by incorporating hyperlinks, buttons, page transitions, video, and sound. Publish book layouts in eBook reading format with high fidelity to your original design.

Maximize your design time by streamlining critical non-design tasks. Accelerate essential but time-consuming tasks such as creative reviews with new Adobe CS Live online services*, which integrate with components of Design Premium. Use Adobe CS Review to initiate an immediate online shared review from within Photoshop Extended, Illustrator, or InDesign. Hold a meeting online and share your screen by accessing ConnectNow, a web conferencing service in Acrobat.com, with a single click from your design software. Also preview web pages in multiple browsers and operating systems with Adobe BrowserLab, another new CS Live online service.

Who uses Design Premium?

Graphic designers use Adobe Creative Suite 5 Design Premium to design content for a wide range of media, including print, web, interactive, and mobile devices.

Graphic designers are versatile professionals who apply their visual communication skills to a rapidly expanding variety of projects. Over the last 15 years, with the explosion of new forms of media from the Internet to the mobile phone, designers have faced tremendous pressure to continually learn new software and design techniques in order to produce work that stands out. Design Premium eases these challenges by providing a set of integrated tools for editing images, creating vector graphics, laying out print and web pages, crafting interactive designs, delivering content for mobile devices, and more.

Designers also face obstacles to preserving the integrity of their designs when they need to collaborate with technical colleagues such as developers. Communicating design intent to web, interactive, and application developers can be challenging—designers and developers speak different languages, and important nuances of designers' vision can be lost in translation. Design Premium enables designers to express their vision directly using robust tools that draw on their existing skills and don't require them to conquer code. Now designers can preserve the quality and integrity of their designs much further into the development process, handing off content without fear that the final result will be very different from what they envisioned. And for some types of projects, designers can even finish the work themselves.

Top new benefits in Design Premium

Explore new creative realms

Discover powerful new creative tools in Photoshop and Illustrator for crafting artwork that stands out in a wide range of media.

Realistic painting effects with Photoshop CS5 Extended

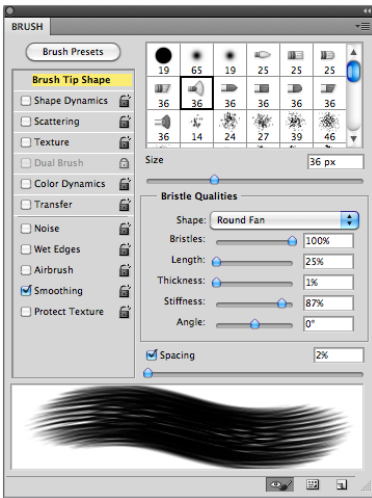
New tools enable you to paint in much the same way you would using real-world brushes and paints. With a new Mixer Brush tool, new bristle qualities, and new ways to blend colors, Photoshop CS5 Extended offers virtually endless possibilities for creating outstanding expressive effects, from enhancing photographic images in unusual ways to painting directly on a blank canvas.

*CSLive online services are complimentary for a limited time. See the last page for details and limitations related to all Adobe online services.

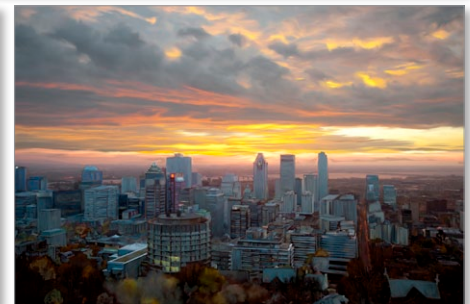
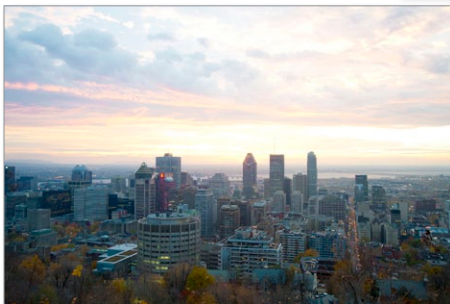
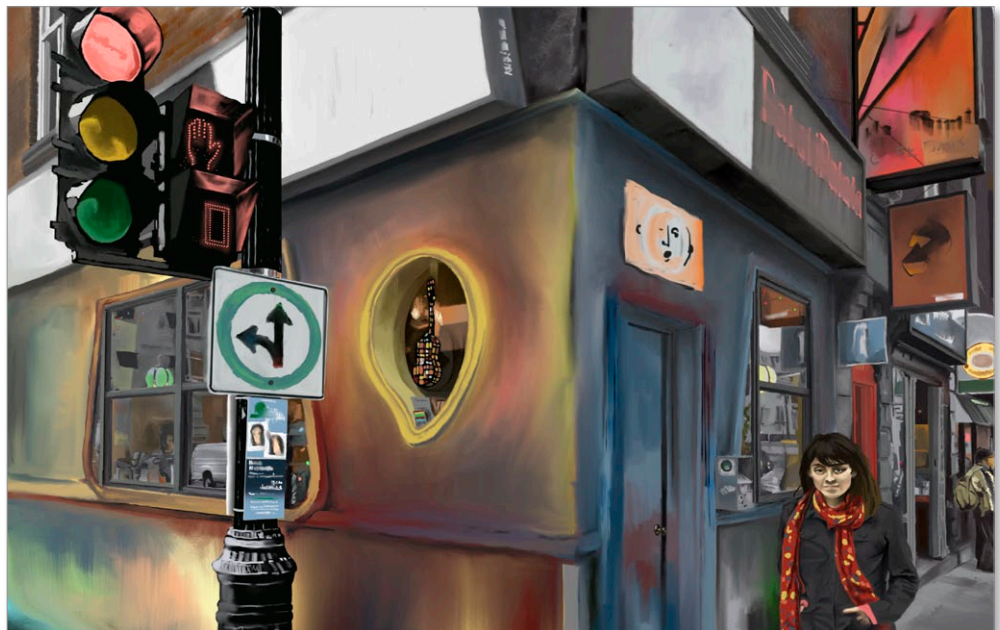
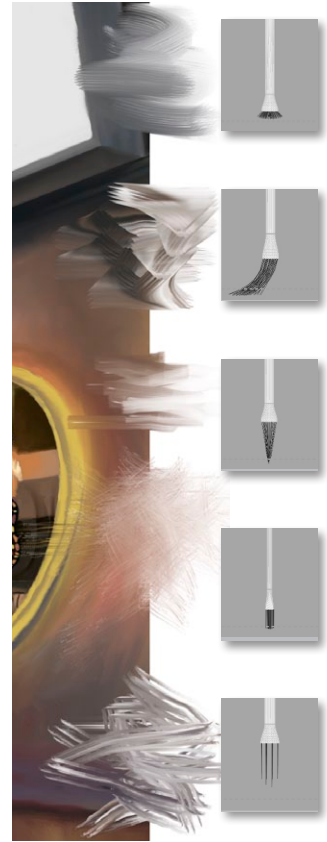


Use the Mixer Brush tool to fill a single brush with multiple paint colors, and then blend the paint colors with the underlying canvas colors to achieve results that rival traditional painting media. Or use a dry brush to blend a photograph's colors and produce beautiful painterly results. Fine-tune your work by controlling how wet the canvas is, whether and how quickly the brush refills or cleans after each brush stroke, and the mixing proportions of paint color to canvas color. Photoshop CS5 also provides unprecedented control over brush qualities such as shape, length, thickness, stiffness, and angle. For example, you can specify a round, curved brush tip with long, fine, flexible bristles, or a flat, blunt brush tip with short, thick, stiff bristles. Use the Live Tip Preview to view a dynamic representation of the brush tip as you paint, and save your favorite brush tips for future use.

Whether or not you've ever wielded a real-world paintbrush and mixed watercolors, acrylics, or oils, you'll appreciate the promise of painting freely and naturally in Photoshop CS5.



With a variety of brush presets and settings for brush properties (above left and left), you can create an expressive image (below). The Bristle Brush Preview (right) provides dynamic feedback as you paint.



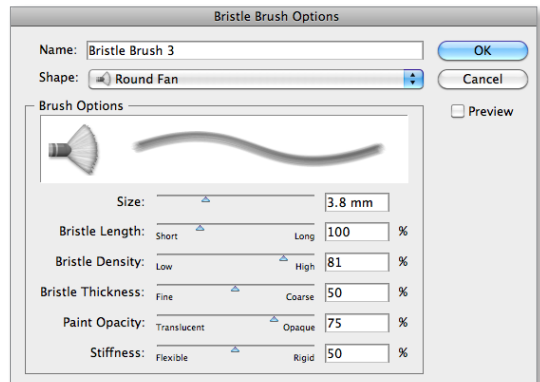
With the Mixer Brush tool, you can transform a photographic original into an expressive painting. (Original photograph, left; Mixer Brush layer, center; finished artwork, right.)

Fluid vector painting with Illustrator CS5

You don't have to sacrifice the editability and scalability of vectors in order to enjoy the expressiveness of painting. Paint freely in Illustrator CS5 with the vector-based Bristle Brush to produce lifelike brush strokes. Create a new Bristle Brush, choosing from ten brush shapes ranging from round point to flat fan. Then use settings for size, bristle length, bristle density, bristle thickness, paint opacity, and stiffness to fashion exactly the brush you want. A preview window shows you how the Bristle Brush and its brush stroke will look. Each brush stroke creates a path that can be edited just as easily as if it had been created with the Pen or Pencil tool in Illustrator. Get the most out of the Bristle Brush using a tablet with a Wacom 6D Art pen, which responds automatically to pressure, bearing, tilt, and rotation.

With the Bristle Brush, you can enjoy the flexibility of vectors along with the feel and appearance of painting in natural media.

Choose from Bristle Brush presets that range from Round Point to Flat Fan, or customize your own Bristle Brush to achieve precisely the effect you want.



Bristle Brushes can be used in a variety of ways. You can paint traditionally or you can brush along text shapes to create scrubby or soft-edged typographic effects. The Bristle logo (above) works equally well onscreen or on a billboard because it's all purely vector.



Deliver crisp graphics for web, interactive, and mobile designs in Illustrator CS5

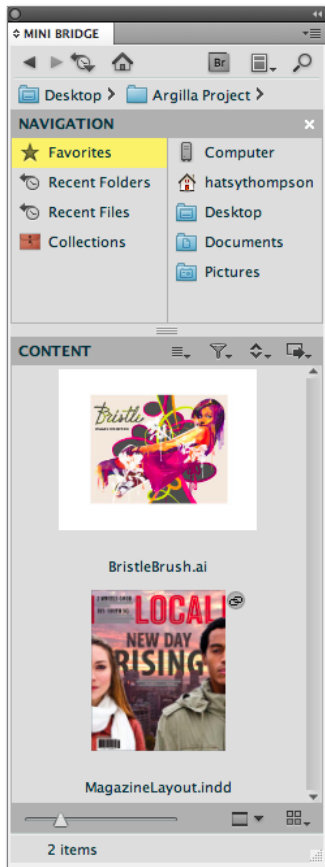
Create resolution-independent vector graphics that appear sharp in Dreamweaver, Flash Catalyst, Flash Professional, and Fireworks—and on virtually any screen. With Illustrator CS5, you can create clean, crisp artwork that aligns accurately on pixels, letting you confidently take your artwork to PNG, JPG, GIF, or other raster formats. New controls streamline artwork creation for the web by automatically correcting drawn artwork to make sure it aligns to the pixel grid, eliminating blurred edges and "split pixel" lines. New options for text anti-aliasing provide precise control for the appearance of different fonts and type sizes, and each text frame can have its own anti-aliasing setting for optimal readability.

Easy 3D extrusions with Adobe Repoussé in Photoshop CS5 Extended

Repoussé is an ancient metalworking technique for embossing artwork on the surface of metals such as gold, silver, copper, tin, and bronze. Inspired by this technique, Photoshop Extended offers a powerful new Repoussé feature for creating eye-catching 3D artwork.

Convenient asset handling with Adobe Mini Bridge

Take advantage of a customizable panel in Photoshop CS5 Extended and InDesign CS5 to sort, filter, and drag files directly into your artwork or layout without ever leaving your design software.

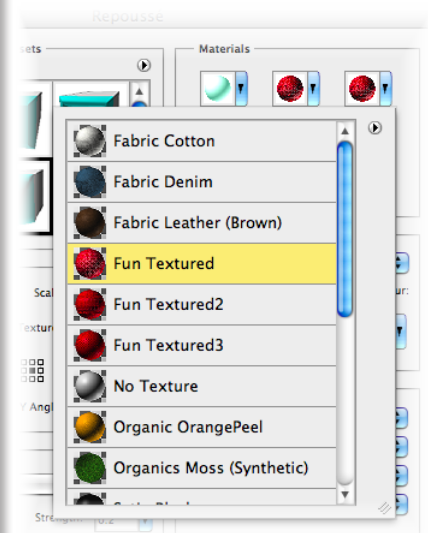
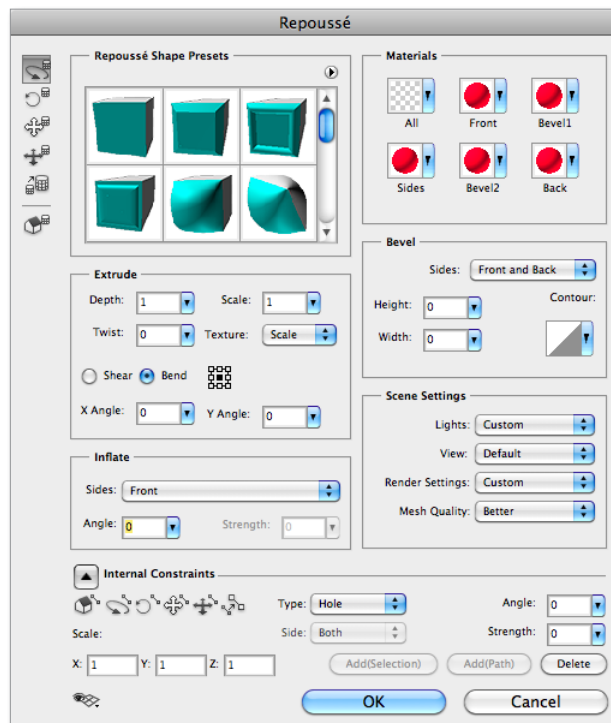


In Photoshop, start with a 2D element such as a text layer, selection, path, or layer mask, and then choose 3D > Repoussé. The 2D path is converted into a 3D object or "mesh" that you can extrude and then manipulate in a variety of ways. For example, you can control how far the object extrudes and whether it curves, bends, or twists. You can also apply a bevel to both the front and back surfaces of the extruded object and inflate a surface so that it appears as a smooth, curved surface. Additional settings let you apply materials such as brick, brushed steel, fabric, rusty metal, stucco, and wood. 3D-axis and rotation tools allow you to examine the 3D object from different angles as you work.

Use Adobe Repoussé to invent attention-grabbing 3D content for print or interactive content, animations, or immersive environments.



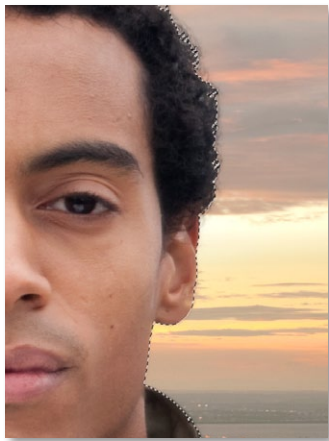
With Adobe Repoussé, you can extrude, bevel, bend, shear, and twist any text layer, selection, path, or layer mask. Start with Repoussé shape presets, or experiment with settings for depth, scale, X and Y angle, and much more (below). Then apply lighting and materials (below right) to create effects never previously possible in Photoshop.



More timesaving features in Photoshop CS5 Extended

See *Adobe Photoshop CS5/ Photoshop CS5 Extended What's New* to learn more about these and other new productivity features:

- Use Content-Aware Fill to remove any object or image detail and automatically fill in the space left behind with lighting, tone, and noise that match the surrounding area—so it looks as if the removed content never existed.
- Use Puppet Warp to quickly and precisely reposition or warp any image element.
- Enjoy productivity and creativity boosts thanks to dozens of features and enhancements requested by Photoshop users. Straighten images automatically, choose colors from an onscreen color picker, adjust the opacity of many layers simultaneously, and more.



Express your ideas faster

CS5 Design Premium includes dozens of features designed to reduce the number of steps required to complete common tasks. Photoshop, Illustrator, InDesign, and Dreamweaver—the tools you use every day—all offer numerous enhancements to help you make fast work of your next project.

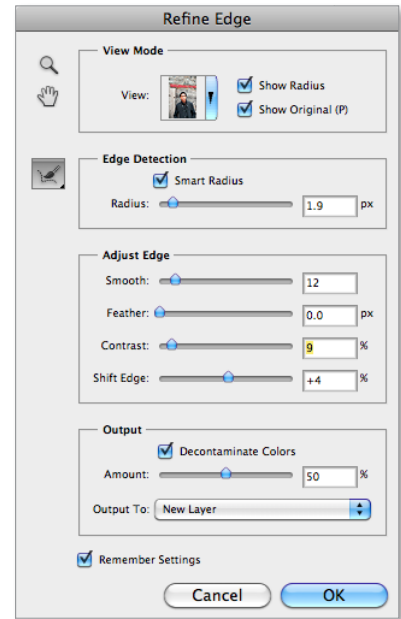
Truer Edge selection technology in Photoshop Extended

Photoshop CS5 Extended takes the time and frustration out of making precise image selections and masks, providing you a faster way to extract subjects from their backgrounds and create realistic composites. New intelligent selection technology offers better edge detection and faster, more accurate masking for complex subjects, such as hair. Automatic color decontamination helps you eliminate background color around the edges of a selection, resulting in more seamless compositions when placing extracted subjects on new backgrounds.

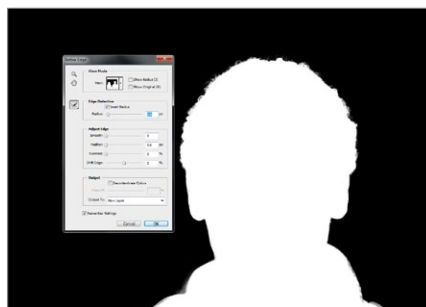
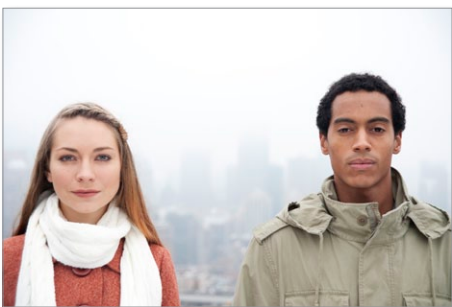
Experienced Photoshop users know that getting a perfect selection requires continually modifying your selection technique to respond to the varying characteristics of an edge—for example, one method for hair and another for the edge of a building. With new adaptive selection-edge modification controls in Photoshop CS5 Extended, you can produce highly accurate masks and selections faster and more simply than before. Smart Radius automatically matches the best selection approach with the subject's changing edge characteristics, and extra view modes assist you in previewing the quality of your selections. The Refine Radius and Erase Refinements tools customize your masks and selections as you make them. These tools, in combination with the color decontamination settings, help eliminate any residual background color from around the edges of your selections.

All these enhancements, along with edge adjustments such as smoothness, feathering, and contrast, enable you to quickly produce selections and masks with incredible accuracy and control.

Edge Detection uses adaptive selection technology to create selections along different edge types—such as a simple line, like the contours of a face, or a more complex edge, such as hair.



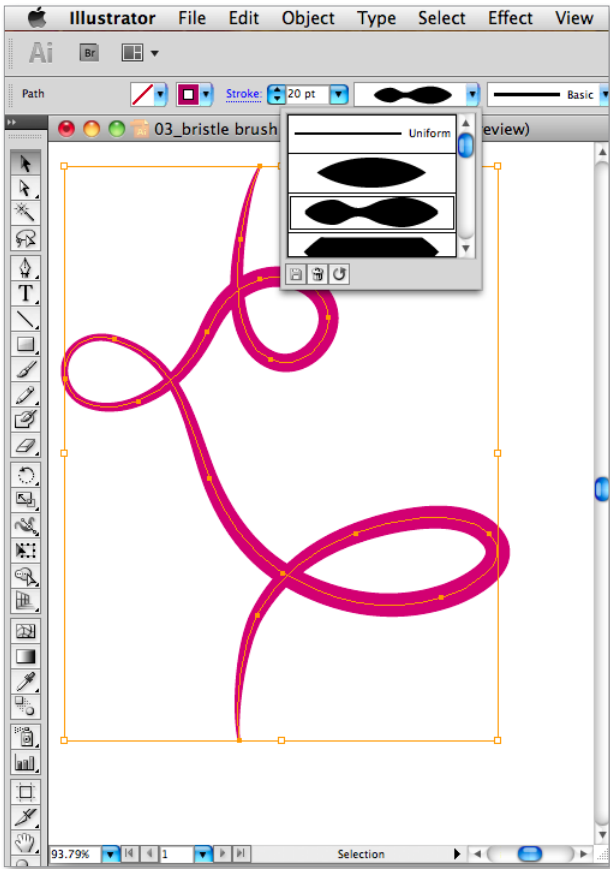
Create accurate selections more easily with the Edge Detection controls in the updated Refine Edge dialog box.



The Edge Detection and Decontaminate Colors features help you make highly precise selections of complex subjects quickly and easily, enabling faster, more accurate compositing. Original image (left). After refining the selection edge in Photoshop CS5 Extended (middle). Extracted subjects against new background (right).

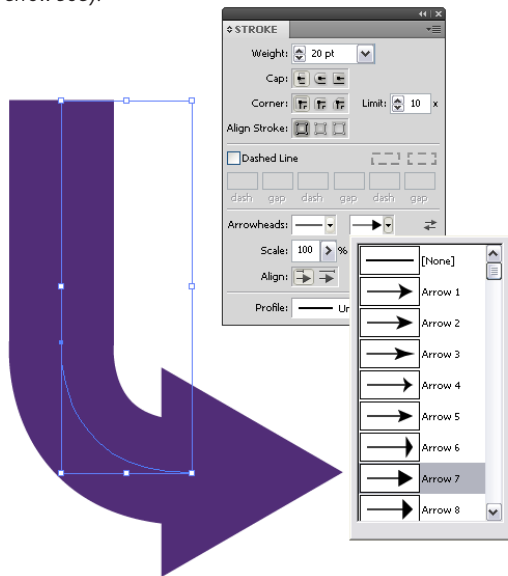
Beautiful strokes with Illustrator CS5

Whether you're designing a complex infographic or a simple icon, finessing the details of strokes is an essential task. Illustrator CS5 includes several powerful features that make working with strokes more precise and flexible.

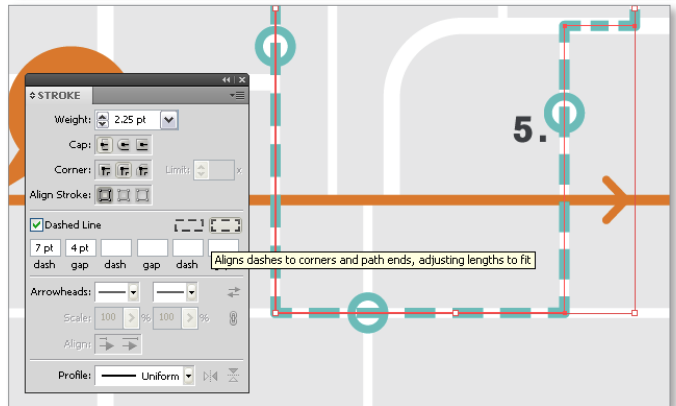
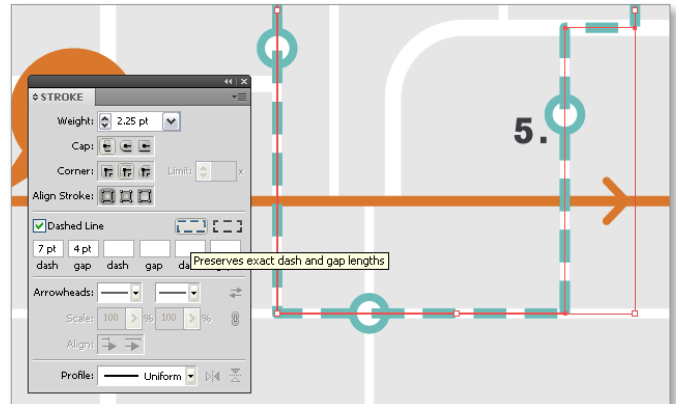


Work interactively with stroke widths, using your cursor to adjust sides independently. Move and edit swells and constrictions freely along a path, and save stroke profiles for future use.

Control arrowheads in the Stroke panel, and see how you can apply a saved width profile to create a tapered arrow body.



- **Variable-width strokes.** Create strokes with variable widths that you can adjust quickly and smoothly at any point, symmetrically or along either side. Create complex, custom-width profiles that you can save and subsequently apply to any stroke.
- **Dashed line control.** Control alignment of dashes on a stroke. Now enjoy symmetrical dashes around corners and at the ends of open paths, with lengths adjusted automatically to fit.



Choose to have dashed strokes symmetrically positioned around corners and show evenly at endpoints.

- **Precise arrowheads.** Work in a completely new way with arrowheads. Pick an arrowhead shape, and then control placement and scaling from within the Stroke panel. You can even choose whether to lock the tip or base of the arrowhead to the path endpoint.

More timesaving features in Illustrator CS5

See *Adobe Illustrator CS5 What's New* to learn more about these and other new features:

- **Perspective drawing.** Draw shapes and scenes in accurate 1-, 2-, or 3-point linear perspective.
- **Shape Builder tool.** Intuitively combine, edit, and fill shapes directly on your artwork.
- **Drawing enhancements.** Work faster with everyday tools. Join paths with a keystroke and draw behind or inside an object.



Instead of switching from the Selection tool to the Direct Selection tool to reposition content within a frame, simply click the Content Indicator in the center of the frame, and then drag.

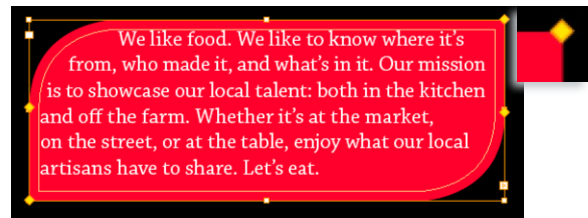
Use the Gap tool to adjust multiple images simultaneously while maintaining the spacing between the images. When Auto-Fit is enabled, InDesign honors object fitting settings (such as Center in Frame) to maintain the relationship between objects and their frames as you adjust the gap between objects. Simply drag the Gap tool to adjust the cropping of all the abutting images. Press Command or Control to resize a gap instead of moving it.

- **Stretch control for brushes.** Define how art and pattern brushes scale along a path. Select areas of the brush graphic to stretch and those to keep in proportion. For example, you can stretch the center of a decorative banner while preserving the proportions of the scrolling ends.
- **Brushes with corner control.** Apply art and pattern brushes to a path and get clean results, even at tight bends or corners. Where strokes of different widths join, or form obtuse or acute angles, choose options to properly fill the points where the joins occur.

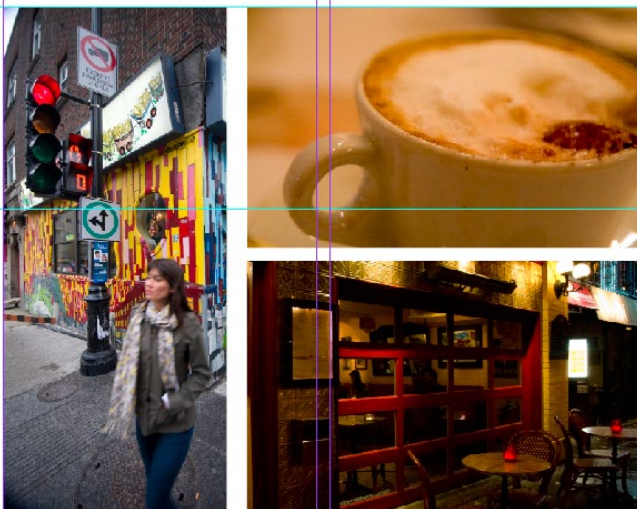
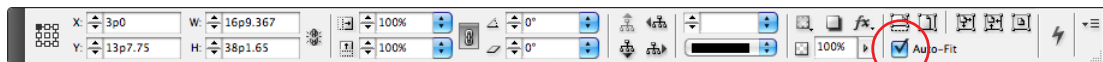
Simplified object selection and editing in InDesign

Aligning pictures in a grid, tweaking the white space between objects in a layout—finicky adjustments like these take time. InDesign offers several elegant features for performing common repetitive, time-consuming layout tasks precisely and quickly. Whether you're designing a document that will be printed, viewed onscreen, or both, everything from aligning and distributing objects to adjusting corner effects is faster and easier in InDesign CS5.

- **Multiple transformations with a single tool.** Use the same tool to select, align, distribute, rotate, resize, reposition, crop, and scale frames and frame content. InDesign CS5 dynamically switches to the right tool for the job, so you don't have to keep moving back and forth between the toolbox and your layout. The new Content Indicator lets you quickly reposition or rotate content within a frame, just by clicking and dragging. A real-time crop preview helps you position the content precisely where you want it.
- **Gap tool.** Adjust the white space between objects to dynamically reposition page items while maintaining spatial relationships. Shift the white space up or down, left or right, without cropping or resizing each object on the page. Persistent frame-fitting keeps the relationship between the object and its frame consistent even though the frame dimensions may change. You can even expand or contract the white space between adjacent objects, dynamically resizing or cropping the objects accordingly.
- **Live corner effects.** Drag the corners of a frame to dynamically change their radius and shape directly in the layout. Modify one corner at a time or all four corners simultaneously.
- **Easy grid placement.** Take the tedium out of creating a grid for placing images, as in a catalog or directory. Simply press arrow keys to add columns and rows for images or threaded text frames.



Click to make the corners active, and then drag the corner diamonds (inset) to new positions. On-object controls make it simple to dynamically change the look and feel of a frame as you design.



Before: The image in the left column needs to be wider, while preserving the gutter space between it and the two images on the right.



After: With Auto-Fit checked, use the Gap tool to drag the gutter space, widening the image on the left while automatically adjusting the cropping of the other two.

More timesaving features in InDesign CS5

See *Adobe InDesign CS5 What's New* to learn more about these and other new features:

- Quickly format headlines, subheads, or any text to span multiple columns in a single text frame.
- Manage layers in simple and complex documents more easily using a new Layers panel.
- Stay focused on design and production by exporting PDF documents in the background. InDesign takes advantage of 64-bit multithreading, so you can export large files as you work on other projects.

Document-installed fonts in InDesign

The new document-installed fonts feature helps avoid the inconvenience of missing fonts during production and printing. When you package a document, InDesign includes fonts used in that document. When that document is opened on another system, InDesign looks for a document fonts folder, and automatically installs those fonts for use only in that document. It then uninstalls them when the document is closed. This timesaving feature can help avoid costly design and print errors. Note that while InDesign takes the hassle out of installing the fonts required for printing a design project, the appropriate font licenses are still required for any party creating or printing the document.

Multiple page sizes in a single InDesign CS5 document

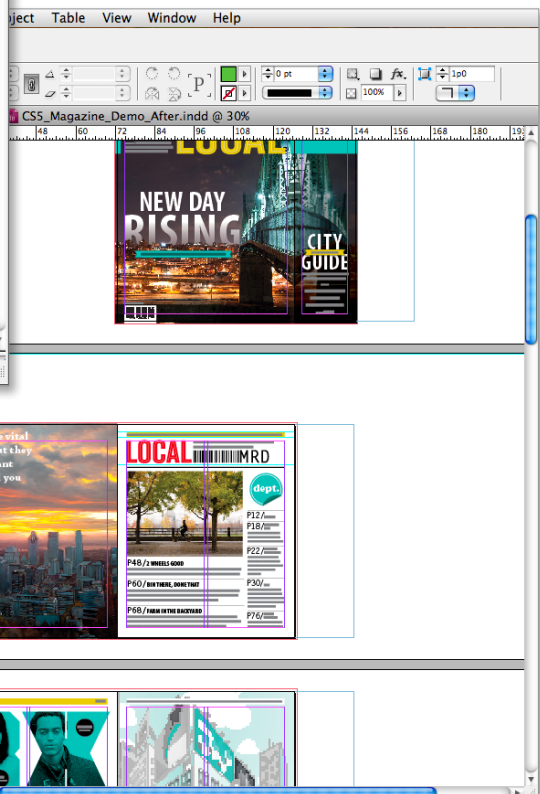
In the past, working on a single project with multiple page sizes in InDesign meant juggling separate files and maintaining consistency among them. For example, in a magazine layout with foldouts or a marketing collateral project with brochures of different sizes, changing a paragraph style or color swatch required updating it in each file.

Now you can streamline design and production of these types of projects by including different page sizes in a single InDesign document. Use the new Page Selection tool to select and resize individual pages, applying resizing options in the Control panel. Easily share design assets by applying the same master page to different-sized layouts while controlling the placement of master elements in each individual layout.

With multiple page sizes in a single document, you not only save time by not having to manage separate files, you reduce the risk of inconsistencies from forgetting to update them all.



Combining multiple page sizes in a single InDesign file makes it much easier to lay out documents with complex folds, such as this magazine with a cover flap. Multiple page sizes are shown in the Pages panel (left) and pasteboard (below).



More efficient CSS-based design with Dreamweaver CS5

If you're an aspiring or novice web designer who prefers designing pages to writing code, you'll appreciate CSS Inspect. CSS Inspect lets you lay out web pages based on Cascading Style Sheets (CSS) more easily—without diving into code or using additional software. For designers who are new to web design or who want to deepen their knowledge of CSS, CSS Inspect makes it much easier to learn about and work with CSS-based web pages.

In the past, troubleshooting CSS-based page elements was not an intuitive process. First, you previewed the web page in a browser and used a browser plug-in or utility to search for the page element you wanted to modify. Then you viewed the element's CSS rules and properties, noted the desired changes, and switched back to Dreamweaver to implement them.

Now you can accomplish this task seamlessly within Dreamweaver. CSS Inspect displays the CSS box model properties—including padding, border, and margin—so you can quickly locate and modify a CSS-based element. Simply select the element in Live View to view its corresponding CSS rules and properties in the CSS Styles panel. Make your edits directly in the panel or in the Code window and see the changes reflected immediately.



Click Inspect in the Dreamweaver Document toolbar or Control-click and choose Inspect from the context-sensitive menu to easily troubleshoot CSS-based page elements. Dreamweaver CS5 highlights box model properties with colors so you can visually inspect individual page elements.

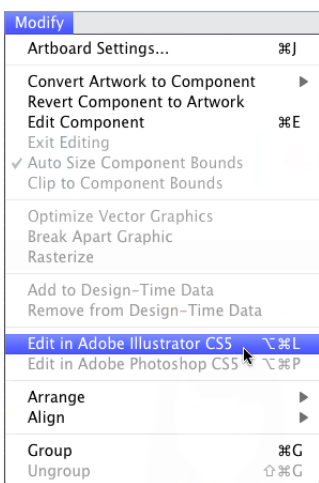
Extend the reach of your designs to new media without writing code

When designers collaborate with developers to produce interactive content, they sometimes have to compromise their creative vision. With CS5 Design Premium, designers can work on interactive content and media-rich projects themselves using familiar tools, skills, and design processes—and without touching a line of code. Here are just two ways you can design and deliver your work in digital media using skills you already have:

- To craft interactive content that adds depth and impact to web pages, create artwork in Photoshop or Illustrator, and then use new Flash Catalyst to define interactions for elements such as buttons, sliders, and scrollbars. When you're finished, export the interactive content as a SWF file. With Flash Catalyst, you can also design user interface elements for websites or applications and even create Adobe AIR® applications that run from the desktop.

Roundtrip editing of graphics between Flash Catalyst CS5 and Illustrator CS5

Use Illustrator CS5 to develop interaction design ideas, craft screen layouts, and create graphics for use as user interface components. Then open your Illustrator artwork in Flash Catalyst and add actions and interactivity. After you've added interactivity, you can still make edits and design changes directly within Illustrator (see example below).



Note that the graphic from Flash Catalyst is being edited in Illustrator.

- To optimize a print layout for onscreen delivery, simply open the layout in InDesign and use new panels to add interactivity, animation, video, and/or sound.

Now you can take your designs in exciting new directions and maintain design control—without writing code.

Interactive content with Flash Catalyst CS5

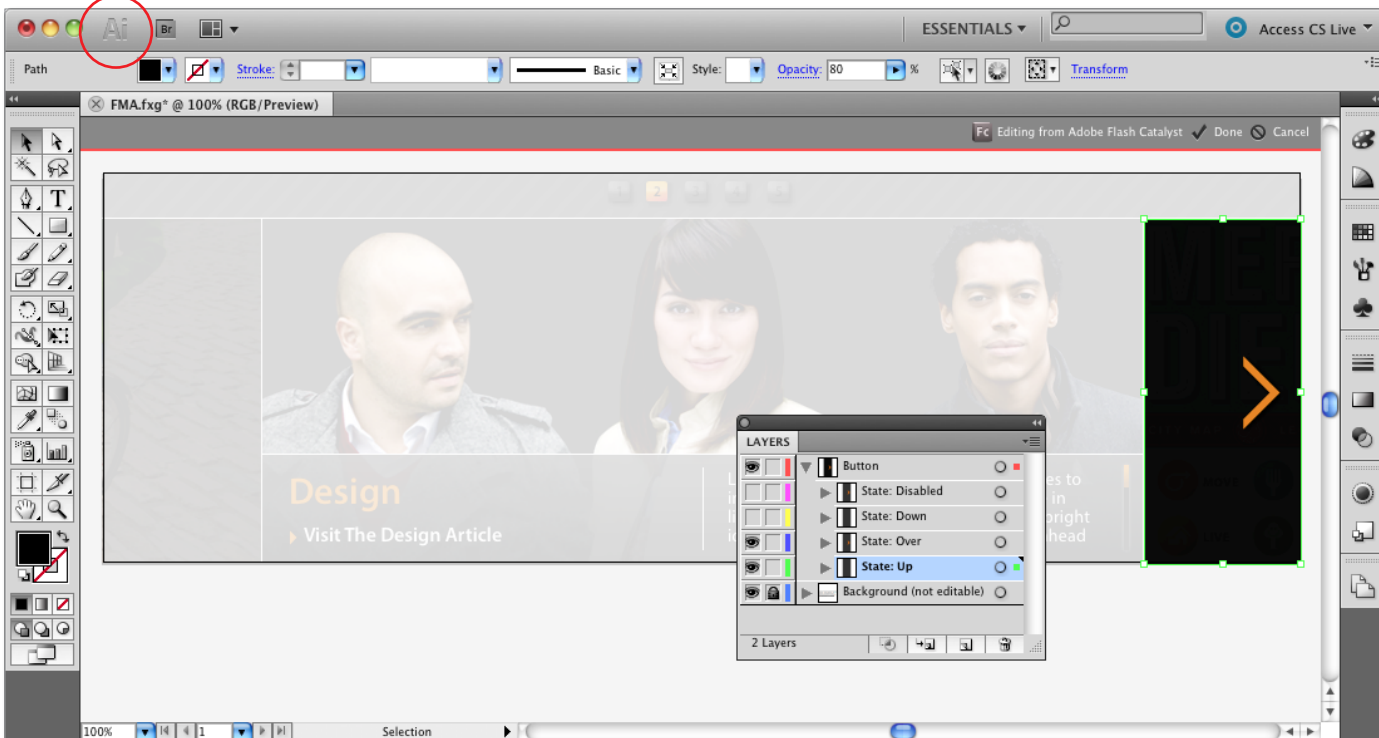
New from Adobe and built specifically for designers, Flash Catalyst enables you to create interactive content without writing code. With Flash Catalyst, you can take advantage of the expressiveness of Flash technology and the ubiquity of Flash Player to deliver compelling interactivity, video, and audio to computers around the world.

Transform artwork created in Photoshop, Illustrator, or Fireworks into high-quality interactive content that can liven up your web pages or make complex information engaging and easier to understand. Design simple projects, such as an interactive portfolio site or product brochure, that you can complete yourself in SWF format. Or tackle more complex projects such as a user interface for a web application built in collaboration with a developer. While you design visually in the foreground, Flash Catalyst generates Adobe Flex® code in the background.

Begin by importing a design comp created in Photoshop, Illustrator, or Fireworks into your Flash Catalyst project. Use easy-to-understand menu commands to convert individual elements into functional interactive components such as buttons, sliders, and scrollbars. When you're finished polishing your interactive content, you can add it to web pages, embed it in a PDF file, or run it as a self-contained Adobe AIR application directly on the desktop.

Venture into the exciting realm of interactive design without ever writing or editing a line of code.

Roundtrip editing of graphics between Flash Catalyst CS5 and Illustrator CS5 makes it easier to fine-tune elements of your interactive design. In Flash Catalyst CS5, select an element, and then choose Modify > Edit In Adobe Illustrator CS5 (above left). Flash copies the selected element (here, the orange arrow on the black background) and captures a screenshot of the entire page. Illustrator then opens a new document and places the screenshot, at 20% opacity, on a locked layer—along with all four button states (shown below). When you save the Illustrator file, the Flash Catalyst file is automatically updated.



Enhanced eBook document design with InDesign CS5

As eBook technology continues to evolve, designers are looking for ways to deliver high-quality content in the latest formats for the latest devices. Create compelling eBooks with enhanced support for the EPUB file format. Author eBooks that can be read on a variety of devices such as the Apple iPad, Sony Reader, Barnes & Noble nook, mobile phones, or personal computers using Microsoft® Windows® or Mac OS. Include interactivity, animation, sound, and video to bring eBooks to life when read on a personal computer using Adobe Digital Editions, a desktop reading application. Enhanced export features include the ability to control content reading order based on document structure, support for prebuilt CSS to provide consistent styling, support for chapter breaks, improved table formatting, and font subsetting.

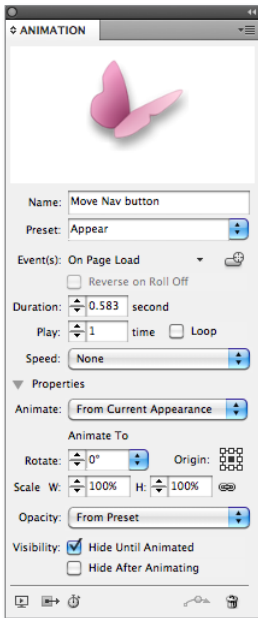
Dynamic digital documents with InDesign CS5

Catching and keeping people's interest online gets more challenging every day. Now you can add attention-grabbing interactivity, animation, video, and sound to your digital documents and presentations—and you can do this all in InDesign without learning new software.

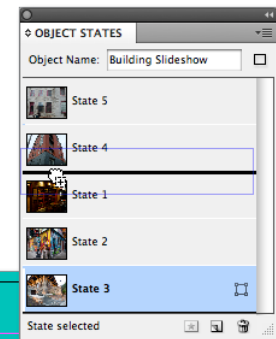
InDesign CS5 includes support for FLV video and MP3 audio files, as well as dozens of motion presets that make it easy to create animations. Export a document or presentation from InDesign to SWF format for playback in Adobe Flash Player or a web browser. Or export a document as an interactive PDF file, complete with video and sound. Five new panels provide intuitive controls that enable you to create a wealth of dazzling effects.

- **Animation panel.** Animate objects in InDesign using the same motion presets included in Flash Professional CS5. Simply select an object, choose a triggering event such as on page load, click, or rollover, and then select from presets ranging from fade in and fly out to bounce, dance, gallop, and pulse. Easily specify the duration, speed, rotation, scale, and opacity of animations. Quickly edit an animation's motion path using the Pen tool, and convert a line drawing—even one you import from Illustrator—into a custom motion path with the click of a button.
- **Object States panel.** Create multi-state objects that have different appearances depending on a viewer's actions. An object state can be an image, text frame, or any other object or group to be displayed when the viewer clicks or rolls over an interactive button in a SWF or interactive PDF file.
- **Timing panel.** Control when objects such as bullet points in a presentation or images on a page animate. Animation can occur when the page loads, or only after you click the page. Loop the animation or play it a specific number of times. Link objects to animate simultaneously, with the same or different durations.
- **Preview panel.** Check animations, buttons, and other interactive elements directly in InDesign. Preview a selection, a page or spread, or the entire document before you export it to SWF format.

Drag and drop states to control the sequence in which they appear.



In addition to controlling duration, speed, and other animation settings, you can preview motion presets in the Animation panel (left). When you select a preset, it's applied to the butterfly so you can see the effect.



Open the Preview panel (above) to view, refine, and troubleshoot your animation before exporting a final SWF file. (Note the animated clouds above the skyline.) Use the Timing panel (above right) to control when animations begin to play and how many times they repeat.

Improved InDesign export to Flash Professional

CS4 Design Premium introduced the ability to export documents to the XFL format and open them in Flash CS4 Professional while maintaining the visual fidelity of the original InDesign layout. CS5 Design Premium makes this process even better—now interactive buttons, multi-state objects, and placed video and audio files from the InDesign layout are carried over into Flash Professional. Objects animated with motion presets in InDesign are added as motion objects to the Flash Professional timeline. The original layer structure of the InDesign document is recreated in the Flash Professional timeline, making it easier for the Flash developer to understand how a page was created.

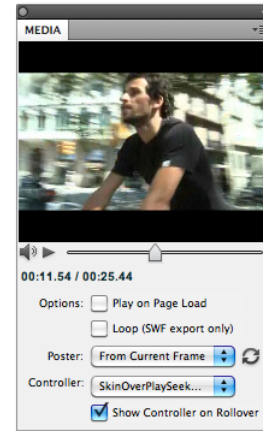
Designers who love fine typography will be thrilled by extensive type controls in Flash Professional CS5.

- **Media panel.** Once you've placed a video, you can scrub through it without leaving InDesign. Select a frame to represent the video in your InDesign document before the video plays, and even create navigation points that determine which parts of the video play when you click a button or otherwise trigger an action.

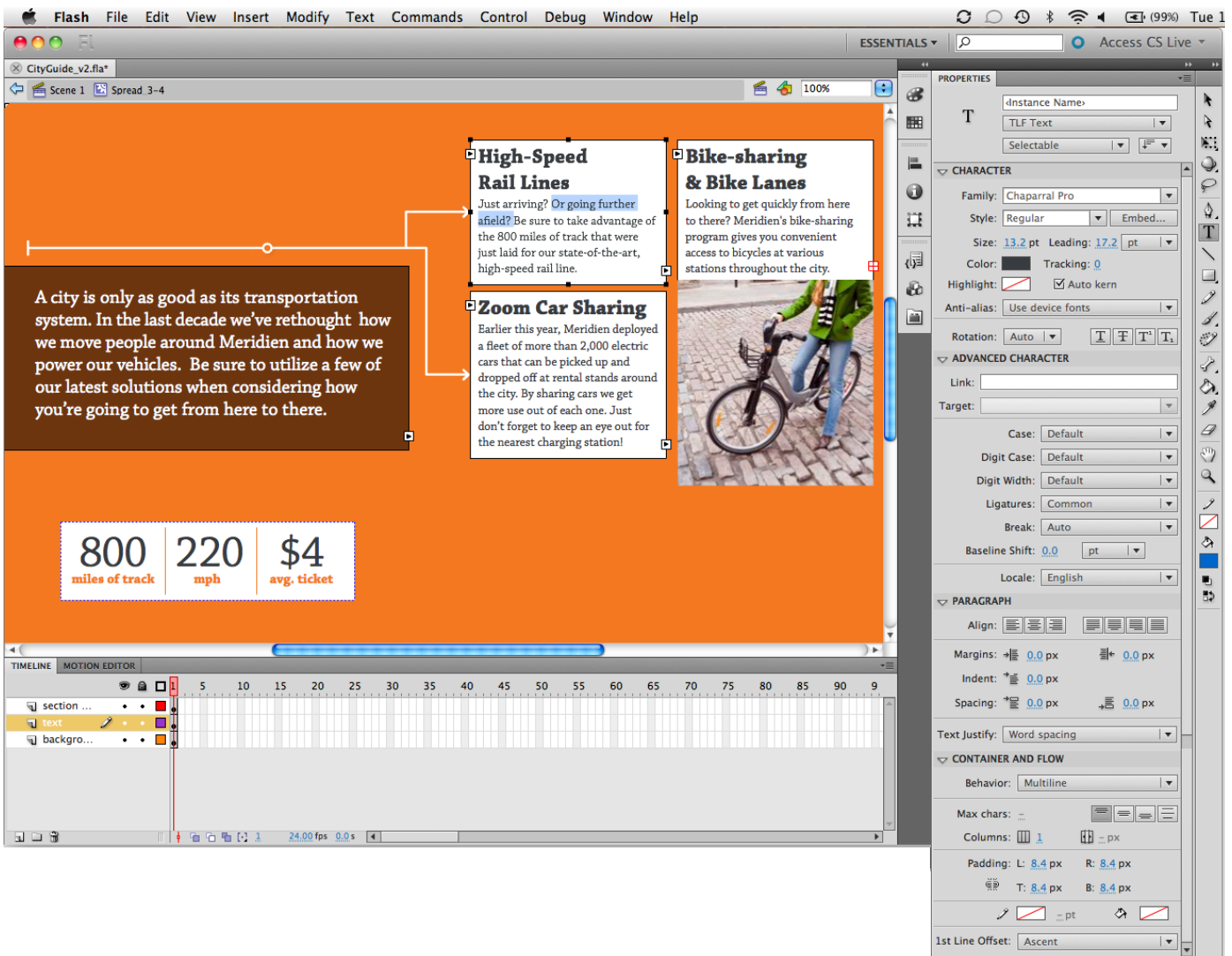
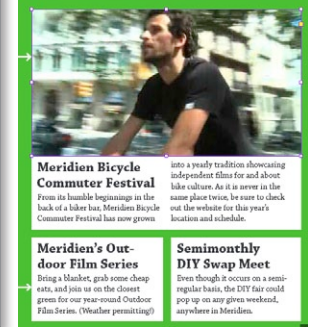
Superior text layout and typography in Flash Professional CS5

Now your typography can look as good onscreen as in print with a new text engine in Flash Professional that preserves the type you create in InDesign. When you hand off InDesign CS5 pages to Flash Professional CS5, the text flows into threaded text frames, making it easy to do last-minute edits. Also enjoy advanced typographic control directly within Flash Professional, including:

- **Advanced text styling.** Finesse the details with controls for kerning, ligatures, tracking, leading, superscript, subscript, discretionary hyphens, margins, hypertext, baseline shift, typographic case, oldstyle/lining figures, and proportional/tabular figures. CSS anti-aliasing is also supported.
- **Advanced text-layout control.** Place text precisely using controls for threaded text blocks, multiple columns, text wrap, and tab stops.



Use the Media panel (left) to scrub through a movie and to select a frame to represent it on the page (below).



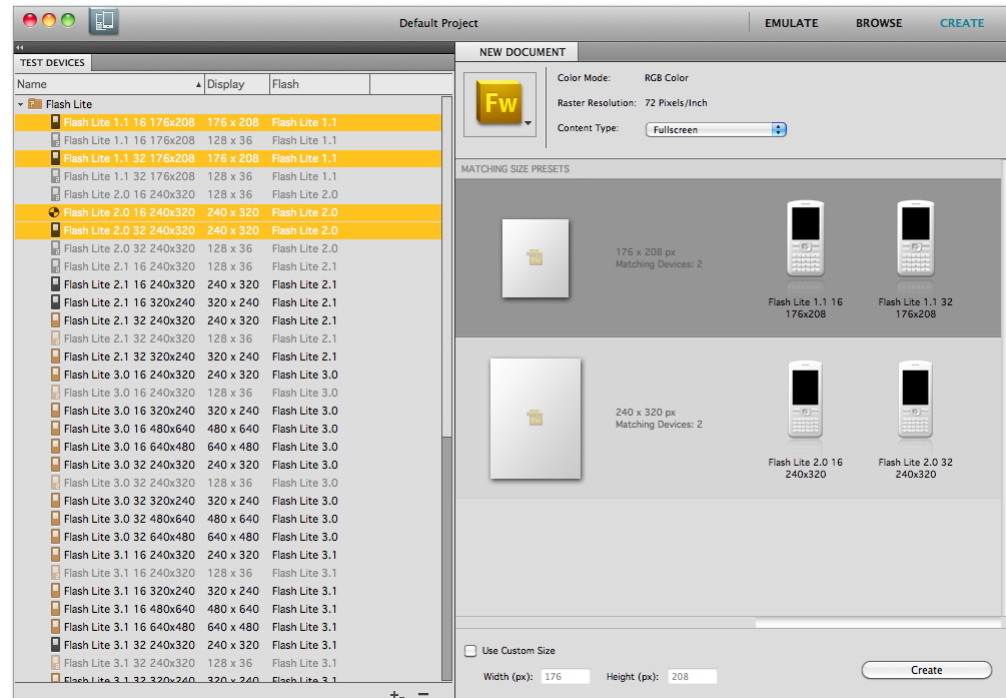
Flash animation

Flash CS4 Professional made animation easier and more intuitive for designers who don't write code. Flash Professional CS5 goes even further by providing significantly improved text handling, brushes for easily drawing shapes and adding advanced animation effects, and a library of ready-to-use code snippets for controlling components such as actions, animation, audio, and video.

Integration between Fireworks CS5 and Device Central CS5 means you can begin a Fireworks project using the exact specifications of a target mobile device. Then you can preview your design in Device Central before handing it off to a developer.

Simplified mobile-content design with Fireworks CS5 and Device Central CS5

Easily experiment with designing for mobile devices. Integration between Fireworks and Device Central makes it easy to set up a Fireworks project and preview it in Device Central. In Device Central, choose File > New Document In Fireworks, select a target device, and then click Create. Fireworks then creates a new project with the correct pixel dimensions of the target device's display. Use the visual prototyping tools in Fireworks to craft your mobile content, and then choose File > Preview In Device Central to emulate your content using the updated online library of device profiles. When you've perfected your prototype, hand it off for development in Flash Professional or Dreamweaver.



Maximize your design time by streamlining critical non-design tasks

CS5 Design Premium integrates with Adobe CS Live online services* to help you bring efficiencies to design and production activities.

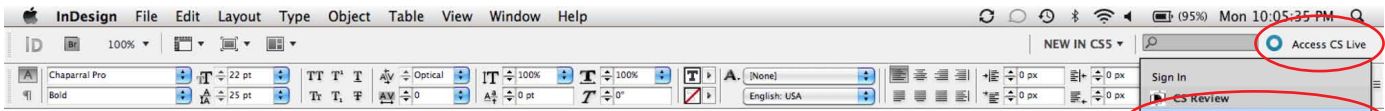
Accelerated reviews through integration with Adobe CS Review

Enjoy faster, more efficient creative reviews with CS Review, a new Adobe CS Live online service* that integrates with components of CS5 Design Premium. Initiate shared reviews with just a few clicks from within Photoshop, Illustrator, or InDesign—simply click Access CS Live in the Application bar to open the CS Review panel. Then create a new review, add your layout or artwork, and invite colleagues or clients to view it online. They receive an email invitation with a link—one click and they see the document displayed in their web browser.

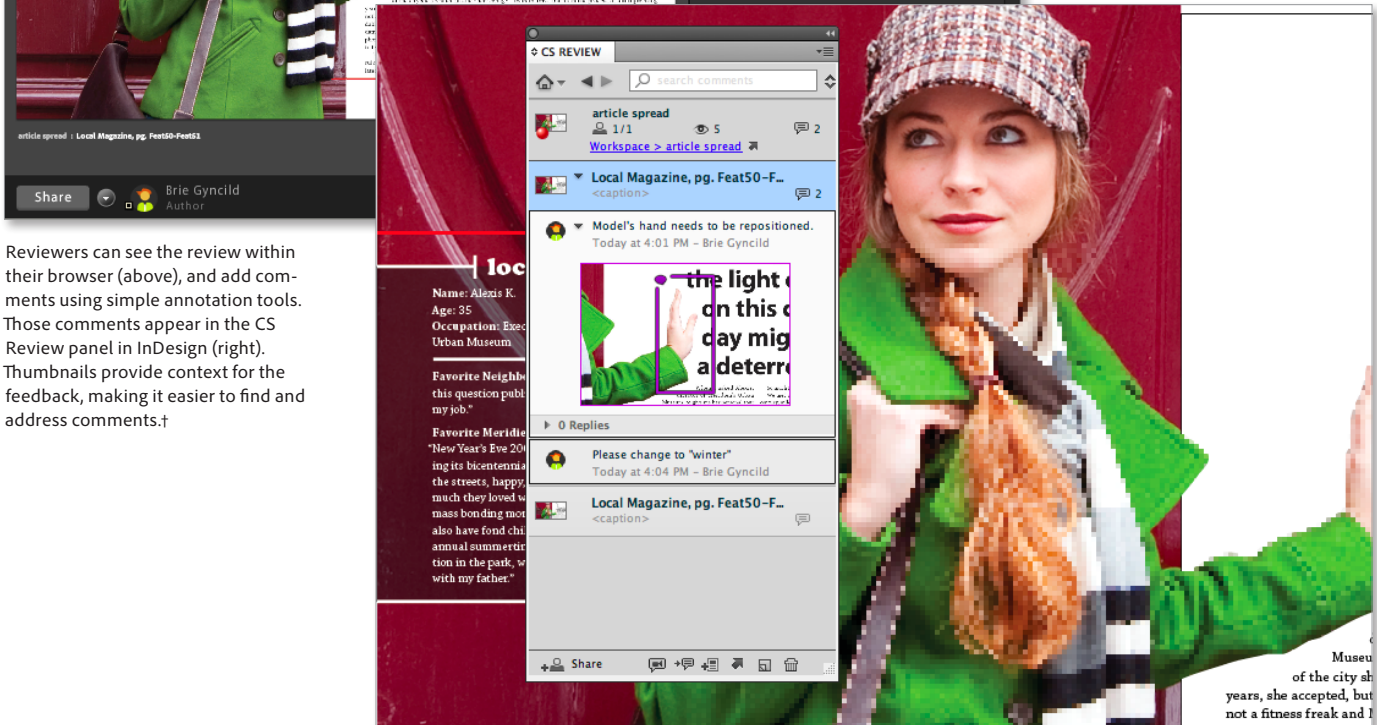
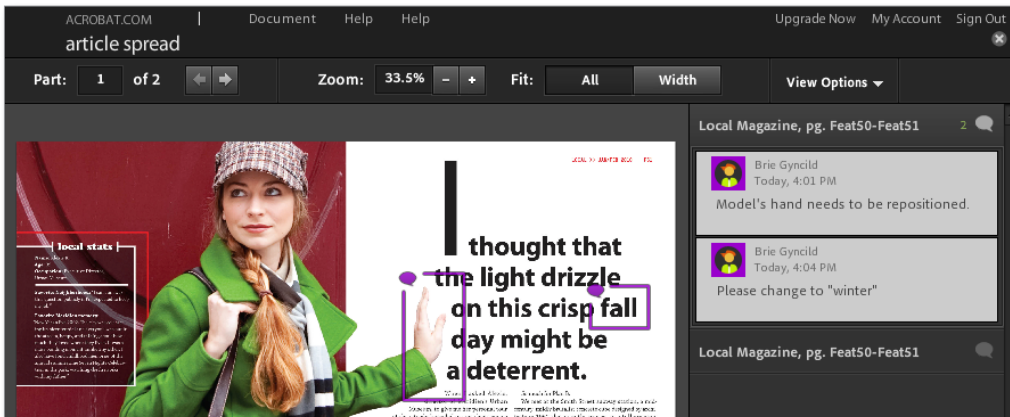
With commenting tools so easy to use there's practically no learning curve, your reviewers can give overall feedback or comment on a specific region or text selection. Their comments appear in the CS Review panel, and everyone can view and reply to each other's comments. Clicking a comment takes you to the specific element the comment refers to, so you can easily match each comment to the right element in your layout or artwork.

*CSLive online services are complimentary for a limited time. See the last page for details and limitations related to all Adobe online services.

With simple sharing, easy access to reviews, and centralized comments, CS Review* can help speed up the review process so you can finish your project on time and within budget.



To initiate a shared review, simply click Access CS Live on the Application bar in InDesign, Photoshop, or Illustrator, and then choose Create New Review.



Reviewers can see the review within their browser (above), and add comments using simple annotation tools. Those comments appear in the CS Review panel in InDesign (right). Thumbnails provide context for the feedback, making it easier to find and address comments.†

Web-page preview with Adobe BrowserLab*

If you've done even a little web design, you know how challenging it can be to predict how a web page will appear in different browsers and operating systems. Until now, the best way to preview web content required buying costly hardware, installing multiple browsers, and maintaining testing labs. In addition, opening and comparing pages in multiple browsers on multiple machines is tedious and time-consuming.

*CS Review, BrowserLab, and other CS Live online services are complimentary for a limited time. See the last page for details and limitations related to all Adobe online services.

†When the CS Review online service goes live, certain aspects of its web client user interface will differ from what is shown here.

Meet live over the web and share your screen with anyone

Adobe ConnectNow is a personal web conferencing solution that makes it easy to quickly share ideas and discuss details of a project with others—all online. ConnectNow is part of Acrobat.com, one of the CS Live online services*, and is accessible from your web browser. With ConnectNow, you can:

- **Share your screen.** Simply choose File > Share My Screen from your design software to initiate a web conferencing session and show participants artwork or a layout on your computer.
- **Interact with others.** Use screen sharing, chat, notes, audio, and video to conduct meetings online that can be as interactive and productive as in-person meetings.
- **Get instant access from anywhere.** Use the free Adobe Flash Player runtime to join the meeting from virtually any platform and browser.
- **Be productive right away.** With instant access and an elegant user interface that is remarkably easy to use, you can start being productive right away. No training necessary.

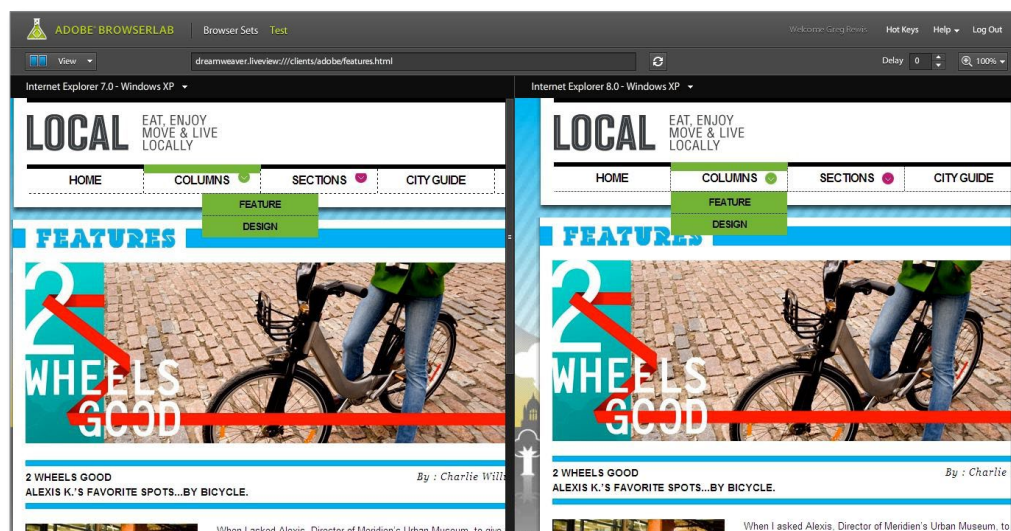
Also part of Acrobat.com:

- **Online Workspaces.** Virtually eliminate the need to email files between team members by setting up an online Workspace so that you can easily share a set of files with an extended team.
- **Adobe Buzzword.** Use Adobe Buzzword, an online word processor, to write and collaborate on reports, proposals, and anything else you need to access online or work on with others.
- **Acrobat.com Presentations.** Collaborate with colleagues to create presentations. Your slides are always available online, so you can make last-minute tweaks and present the content from wherever you are.
- **Acrobat.com Tables.** Work with others on information typically shared in spreadsheets or simple databases. Multiple people can update data at any time, so you have a living document for maximum collaboration.

Another new CS Live online service*, Adobe BrowserLab, is an easier, faster solution for previewing web pages on leading browsers and operating systems—on demand. Whether you're creating web pages yourself or previewing pages that you've designed and handed off to a developer for production, BrowserLab enables you to ensure that your work will appear as you intend.

BrowserLab works by taking screen shots of your web pages in different browsers, and then displaying them in the BrowserLab application window. You can preview a page in a single browser or compare the page in two browsers side by side. You can also compare screen shots in onion-skin view—with one image superimposed over another—and control the relative transparency of the two images. Built-in rules and guides enable you to make pixel-perfect comparisons between images. Use the service from your web browser to test pages that you've posted to a server, or take advantage of integration between BrowserLab and Dreamweaver to test your pages directly from within Dreamweaver without publishing them to a server. Simply open a page in Dreamweaver, choose File > Preview In Browser > Adobe Browser Lab, sign in, and choose the browsers in which you want to preview the page. Create and configure sets of browsers you want to test. And because BrowserLab is an online service, you can get your results in real time, from virtually any computer connected to the web.

Adobe BrowserLab is a fast, flexible, and convenient way to make sure your web designs look exactly the way you intend them to look, no matter what browser, computer, and operating system is used to view them.



With BrowserLab, a new CS Live online service*, you can easily preview web pages on leading browsers and operating systems, ensuring that your designs are displayed consistently wherever they are viewed. Compare different versions using 2-up view (shown above) or onion-skin view. (Note the differences in how the green Columns menu is displayed.)

Still using Adobe Creative Suite 3 Design Premium?

If you're considering upgrading to CS5 Design Premium, remember that you'll benefit from all the new features described above, as well as all the new features in CS4 Design Premium. They include:

Features to help you work faster

- **Content-Aware Scaling in Photoshop Extended.** Use the revolutionary Content-Aware Scaling feature to automatically recompose an image as you resize it, smartly preserving vital areas as the image adapts to the new dimensions. Get the perfect image in one step without time-intensive cropping and retouching.
- **Smoother panning and zooming and fluid canvas rotation in Photoshop Extended.** Navigate gracefully to any area of an image with new, ultra-smooth zooming and panning. Just click to smoothly turn your canvas for distortion-free viewing at any angle—no more tilting your head while painting and drawing.

*CSLive online services are complimentary for a limited time. See the last page for details and limitations related to all Adobe online services.

System requirements

Windows

- Intel® Pentium® 4 or AMD Athlon® 64 processor
- Microsoft® Windows® XP with Service Pack 3; Windows Vista® Home Premium, Business, Ultimate, or Enterprise with Service Pack 1 (Service Pack 2 recommended); or Windows 7
- 1GB of RAM or more recommended
- 9.3GB of available hard-disk space for installation; additional free space required during installation (cannot install on removable flash-based storage devices)
- 1280x800 display with qualified hardware-accelerated OpenGL graphics card, 16-bit color, and 256MB of VRAM
- Some GPU-accelerated features require graphics support for Shader Model 3.0 and OpenGL 2.0
- Some features in Adobe Bridge rely on a DirectX 9–capable graphics card with at least 64MB of VRAM
- CD-ROM drive compatible with dual-layer DVDs
- Java™ Runtime Environment 1.5 (32 bit) or 1.6
- QuickTime 7.6.2 software required for multimedia features
- Adobe Flash® Player 10 software required to export SWF files
- Broadband Internet connection required for online services*

Mac OS

- Multicore Intel® processor
- Mac OS X v10.5.7 or v10.6
- 1GB of RAM or more recommended
- 10.3GB of available hard-disk space for installation; additional free space required during installation (cannot install on a volume that uses a case-sensitive file system or on removable flash-based storage devices)
- 1280x800 display with qualified hardware-accelerated OpenGL graphics card, 16-bit color, and 256MB of VRAM
- Some GPU-accelerated features require graphics support for Shader Model 3.0 and OpenGL 2.0
- CD-ROM drive compatible with dual-layer DVDs
- Java™ Runtime Environment 1.5 or 1.6
- QuickTime 7.6.2 software required for multimedia features
- Adobe Flash® Player 10 software required to export SWF files
- Broadband Internet connection required for online services*

For updates to system requirements, visit www.adobe.com/go/designpremium_systemreqs.

Expected ship date

Second quarter 2010

For more information

www.adobe.com/go/designpremium



Adobe

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San Jose, CA 95110-2704
USA

www.adobe.com

- **Multiple artboards in Illustrator.** Create files containing up to 100 artboards of varying sizes and display them any way you want—overlapping, side by side, or stacked. Save, export, and print artboards independently or together. Save a selected range or all artboards as a multipage PDF file.
- **Blob Brush tool in Illustrator.** Sketch with a brush that generates a single clean vector shape, even when strokes overlap. Draw naturally, using the Blob Brush tool together with the Eraser and Smooth tools.
- **Customizable Links panel in InDesign.** Find, sort, and manage all of your document's placed files in the customizable Links panel. View attributes that are most critical to your workflow, such as scale, rotation, and resolution.
- **Live Preflight in InDesign.** Preflight while you design. Continuous preflighting alerts you to potential production problems in real time so you can quickly navigate to a problem, fix it directly in layout, and keep working.
- **PDF Portfolios in Acrobat 9 Pro.** Assemble layouts, drawings, images, video, audio, and other files into a single dynamic PDF Portfolio. Customize the PDF Portfolio interface using professionally designed templates and interactive navigation.
- **Enhanced preflighting in Acrobat 9 Pro.** Control costs and reduce errors more effectively. Provide preflighting instructions and custom PDF export presets. Automatically validate files and easily fix issues from faulty hairlines to transparency handling, and more.

Features to help you work more easily in more media

- **Fireworks included in Design Premium.** Rapidly prototype websites, application interfaces, and other interactive designs. Design and prototype complete web pages and then export them as CSS-standard HTML, complete with external style sheets.
- **Export InDesign documents and open in Flash Professional.** Export InDesign documents to the XFL format and open them in Flash Professional with the visual fidelity of your original layout maintained.
- **Easy-to-do animation in Flash Professional.** With object-based animation in Flash Professional, create simple but engaging animations in as few as two steps.
- **Photoshop Smart Objects in Dreamweaver.** Insert any Photoshop PSD document in Dreamweaver to create an image Smart Object tightly linked to the source file. Make changes to the source image, and then update your image in Dreamweaver without opening Photoshop.

About Adobe Creative Suite 5 Design Standard

For design and production professionals who are focused on print publishing and do not need web, interactive, and mobile design capabilities or advanced image-editing tools, Adobe offers Adobe Creative Suite 5 Design Standard software. Design Standard combines full new versions of InDesign CS5, Illustrator CS5, Photoshop CS5, and Acrobat 9 Pro with Adobe Bridge CS5, Adobe Device Central CS5, and integration with CS Live online services*.

About Adobe Systems Incorporated

Adobe is the world's leading provider of software solutions to create, manage, and deliver high-impact, reliable print and digital content. For more information, visit www.adobe.com.

* This product may allow you to extend its functionality by accessing certain features that are hosted online, including CS Live online services ("Online Services"), provided you have a high-speed Internet connection. The Online Services, and some features thereof, may not be available in all countries, languages, and/or currencies and may be discontinued in whole or in part without notice. Use of the Online Services is governed by separate terms of use and by the Online Privacy Policy, and access to some services may require user registration. Some Online Services, including services that are initially offered at no charge, may be subject to additional fees and require a separate subscription. For more details and to review the applicable terms of use and Online Privacy Policy, visit www.adobe.com. For more information about CS Live online services, see www.adobe.com/go/cslive.

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Adobe Flash authoring tools in Adobe Creative Suite 5 Design Premium

With Creative Suite 5, Adobe delivers a variety of tools with the capability to author interactive content for the Adobe Flash Platform. Each project you work on is unique, presenting various requirements and specifications regarding design, development, and deployment. This comparison chart is a quick reference that will help you choose the best tool or tools for what you want to accomplish.



	Flash Professional	Flash Catalyst	InDesign
Typical projects	Rich content, interactive video content, advertising, games	User interfaces, rich Internet applications, microsites, prototypes, widgets	Documents, presentations, and portfolios in both print and digital formats
Product description	An authoring tool that enables you to create immersive experiences that can include video content	An interaction design tool that enables you to transform artwork into functional interfaces and interactive content	A page layout tool that enables you to design high-quality documents, interactive presentations, and portfolios
Project approach	Free-form design	Structured interaction design	Free-form design
Project organization	Timeline and frames	Pages and states	Pages and layers
Motion capabilities	Advanced vector animation	Transitions, basic movement	Transitions, motion presets, motion along paths
Video playback	Encoding & advanced playback controls	Basic video playback controls	Basic playback controls
Extensibility	ActionScript coding or components	Flash Catalyst components or export to Flash Builder to add more functionality	Only if content is opened in Flash Professional
Coding knowledge required	Some ActionScript coding	None	None
Playback support	Flash Player, AIR, Flash Lite, iPhone*	Flash Player 10, AIR	Flash Player 10

* Packager for iPhone preview, included with Flash Professional CS5, compiles ActionScript bytecode into native iPhone application code. iPhone applications are distributed as iPhone application installer (IPA) files, via the iTunes store.